

SKBR NEWSLETTER - A SMART MOVE

An ISO Certified Institution

NAAC B⁺⁺Grade in Second Cycle

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Vision of the College

The grand vision of SKBR College comprehends large interactive areas of Education, Culture, Literature, Arts, Humanities, Science and Technology; the high quality education at different levels, inculcation of scientific temper and creative thinking, cultivation of character, promotion of dynamism, forward looking outlook. SKBR College is still inspired and guided by the same vision

Principal's Desk

This month the college celebrated World Computer Literacy Day, Ramanjuna's Birth Anniversary Celebrations and many more.

World Computer Literacy Day

The department of computer science celebrated World Computer Literacy day on 2nd December, 2022. On this day, the student volunteers created awareness on computers & its importance in our daily lives and the drastic changes in technology among the school children of various schools named Kids Pathashala, Apple IIT, St.Anns E.M. High School and ZP High School. A poster presentation is arranged in the computer lab about the internal components of a computer and also students exhibited the components and explained the importance of each component to the faculty and other students. 7 groups presented in this event. The principal Dr.J.Lakshmi Kumari addressed the gathering and advice them to learn the troubleshooting of a computer also. She gave a suggestion to all students to develop their skills in the field of computer science. Sri.K.Srinivasa Rao, lecturer in political science gave an advise to all the students to do more practice and gain practical knowledge.



కంప్యూటర్ పలజ్జానం పెంచుకోవాలి



మాచర్ల డిసెంబర్ 02 (ప్రభన్యూస్): పట్టణములోని ఎస్కేబిఆర్ ప్రభుత్వ డిగ్రీ కళాశాలలో వరల్డ్ కంప్యూటర్ లిటరసీ డే వేడుకలను ప్రిస్సిపల్ లక్ష్మి కుమారి ఆధ్వర్యంలో శుక్రవారం ఘనంగా నిర్వహించా రు. ఈ సందర్భంగా ఆమె

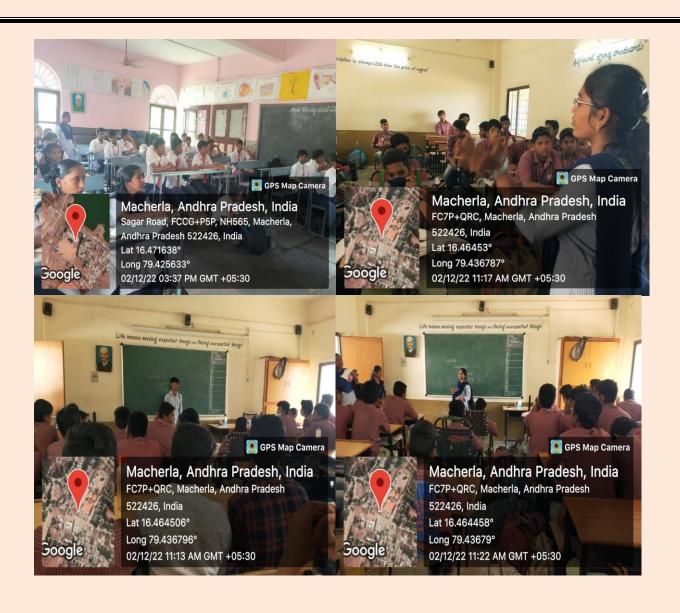
మాట్లాడుతూ తమ కళాశాలకు చెందిన పలువురు విద్యార్థులు కంప్యూటర్ పరిజ్ఞానాన్ని స్థానిక పట్టణానికి చెందిన పలు పాఠశాలల విద్యార్థులకు వివరించారన్నారు. కార్యక్రమంలో కార్యక్రమం సమన్వయకర్త భారతి దేవి, హిందీ అధ్యాపకులు శ్రీనివాసరావు, కాకర్ల శ్రీనివాసరావు, సుబ్బారావు పలువురున్నారు.

ఎస్కేపిఆర్ కళాశాలలో వరల్డ్ కంప్యూటర్ లీటరసీ దే

మాచర్ల టౌన్, మేజర్ న్యూస్: మాచర్ల పట్టణ స్థానిక ఎస్కేబీఆర్ బ్రభుత్వ డిగ్రీ కళాశాల నందు కంప్యూటర్ సైన్స్ విభాగంలో వరల్డ్ కంప్యూటర్స్ లిటరసీ డే సందర్భంగా పోస్టర్ ట్రజెంటేషన్ ద్వారా కంప్యూటర్



విభాగం విద్యార్థుల అధ్యాపకులతో కలిసి కంప్యూటర్ పట్ల సామాన్య విషయ పరిజ్ఞానం గురించి వివరించారు. ఈ సందర్భంగా పలు పాఠశాల విద్యార్థులకు కంప్యూటర్ పరిజ్ఞానం గురించి కంప్యూటర్ యొక్క ఆవశ్యకత గురించి తెలియజేశారు. ఈ కార్యక్రమంలో కళాశాల ట్రిన్సిపల్ లక్ష్మికుమారి, కాకర్ల (శ్రీనివాసరావు నాగరాజు తదితరులు పాల్గొన్నారు.





National Mathematics Day

In view of National Mathematics day, the department of mathematics organized a quiz program held for an hour with a lot of satisfaction from student side. Group A stood in the first-place and Group D stood in the second-place. Prizes distributed on National Mathematics day i.e., 22.12.2022.









Celebrations of National Mathematics Day

The main objective behind the celebration is to pay tribute to the great mathematician Srinivasa Ramanujan and to create awareness about the day among the students. Sri R.Gopi, Lecturer in Mathematics, anchored the programme. The programme started with the song "Shuklam Bharadharam Vishnum"followed by Gayathri Manthram by A. Prasanna and T.Krishna Teja. Dr.O. Nagaraju, Lecturer in Computer Science, K.Srinivasa Rao, Lecturer in Political Science, Dr.P.Rama Bhadra Murthy, Lecturer in Mathematics and the chief guest and speaker of todays programme Professor Bhavanari Satyanarayana were all invited onto the dias by U.Keerthi. Introduction to the speaker was given by G.Madhavi. All the staff garlanded the photo of

Srinivasa Ramanujan and paid tribute to him. Then the speaker addressed the gathering about covering the life and works of Srinivasa Ramanujan and the importance of National Mathematics Day. Later the prizes were distributed to the winners of quiz conducted on 21st December, 2022, the class toppers too. Later the chief guest planted the saplings in the campus. Finally, felicitation is done to the chief guest.

The programme was concluded with the vote of thanks by Mr.B.Srinivasa Rao, Lecturer in Hindi followed by National Anthem. The staff and students are served with snacks while leaving the hall.



















ఘనంగా జాతీయ గణిత బినోత్సవం



మాచర్ల టౌన్, మేజర్ న్యూస్: (జీనివాస రామానుజన్ జయం తిని పురస్యరించుకొని పట్టణం స్థానిక ఎస్యేబిఆర్ డిగ్రీ కళాశాల నందు జాతీయ గణిత దినో త్సవంను ఘనంగా నిర్వహిం చారు. ముందుగా రామానుజన్ చిత్రపటానికి పూలమాలలు వేసి

ఘనంగా నివాళులు అర్పించారు. ఈ సందర్భంగా కళాశాల బ్రిస్సిపల్ జె లక్ష్మికుమారి రిటైర్డ్ బ్రొఫెసర్ దాక్టర్ భవనారి సత్యనారాయణ (శ్రీనివాస రామానుజన్ గణిత శాస్త్రంలో చేసిన కృషిని గణిత శాస్త్ర ప్రాముఖ్యతను విద్యార్థులకు వివరించారు. గణిత పోటీలలో విజేతలైన విద్యార్థులకు బహుమ తులు అందజేశారు. అంతేకాకుండా సెమి (క్రిస్టమస్ వేడుకలను కూడా కళాశాలలో నిర్వహించారు. (క్రీస్తు మార్గం అనుసరణీయమని కళాశాల బ్రిస్సి పల్ లక్ష్మీ కుమారి తెలిపారు. ఈ కార్యక్రమంలో పి రామచంద్ర మూర్తి, గోపి, కే (శ్రీనివాసరావు, మోహన్, పోలయ్య, తదితర అధ్యావకులు విద్యార్థిని విద్యార్థులు పాల్గొన్నారు.

World AIDS Day

The department of Zoology, Red Ribbon Club (RRC) and NSS celebrated World AIDS Day on1st December, 2022. The Chief Guest for the event was Dr T.Dinish, Medical officer, Area Hospital, Macherla. He interacted with students and clarifies many doubts. Students are participating very eagerly and clarify their doubts about AIDS, HIV, how it infects, symptoms and latest treatment. Dr. Dinish clarifies all doubts. Students also interact with AIDS patient share experience. The principal Dr.J.LakshmiKumari addressed the gathering, and staff members Sri. K. SrinivasaRao, Lecturer in Political Science, Dr. B. Walter Ratna Kumar, Lecturer in Physics, T. Poliha, Lecturer in English, K. LavanayaSwaroop, Lecturer in Physical Education, G. Raja Sekhar, Lecturer in Zoology gave suggestions to students. Later AIDS rally was conducted.









National Consumer Day

The department of commerce organized National Consumer Day on 21st December, 2022 and arranged Essay and Elocution competition on "Remedies for Online Shopping Losses & Consumer Protection Act – 1986".





Blood donation by Staff & Students

On the occasion of 21.12.22 AP Hon'ble Chief Minister Shri Y.S Jagan Mohan Reddy's birthday, a mega blood donation camp was organized in Macharla town. Five members of students and 3 members of staff participated and donated blood on behalf of RRC in the college itself. The principal of the student college who blood donation in this program especially appreciated the students.



Educational and Industrial Tour

The department of commerce organized an education and industrial tour for all the B.Com(General) and B.Com(Computer Applications) students on 2nd December, 2022 to Bapatla.





MoU

The department of Hindi inked with MoU with GDC Vinukonda, GDC Addanki and GDC Kovvuru.



Student Achievements

Six of our college students were participated in Acharya Nagarjuna University Inter Collegiate Cross-Country(Men) Tournament held at KVRKVR & MKR College, Kazipalem on 24.01.2023 and 25.01.2023 and won the 9th & 10th Places.

Staff Achievements

Department of Computer Science

Dr.P.Bharathi Devi

♣ Published a chapter named "Hiding information in an image using DNA Cryptography" in the book Advances in Computers: Perspective of DNA Computing in Computer Science, Volume 129, ISBN:9780323855464 published by Elsevier.

Department of Political Science

Sri.K.Srinivasa Rao

♣ Delivered a lecture on "Powers and Functions of Chief Minister" at SGK Government Degree College, Vinukonda on 21st December 2022 for BA Students.



Department of Mathematics

Dr.P.Rama Bhadra Murthy

♣ has participated in Six-Day Faculty Development Program on Mentoring and Facilitation for Apprenticeships and he is given orientation in identification of Internships/Apprenticeships and he is given orientation in identification of Internships/apprenticeship opportunities with specific proformas in college neighbourhood from 5th to 10th December, 2022 conducted by Mahatma Gandhi National Council of Rural Education at Hyderabad. The candidate has been equipped as Master Trainer with specific competencies in:

- 1. Mentoring and Facilitation for Apprenticeships/internships embedded degree programs.
- 2. Assessment and evaluation of apprenticeship activities embedded in the degree programs.
- 3. Matching local apprenticeship opportunities for employment/vocation/entrepreneurship at degree level.

Department of Commerce

Smt.Rahmatunnisa Begum

Has participated in the Five-Day Residential Transing Programme for Teachers on Content Delivery and Assessment methods pertaining to Skill Courses for I Semester "Insurance Promotion" from 14nd to 18th December, 2022 organized by Commissionerate of Collegiate Education, A.P., Mangalagiri.

Department of Hindi

Dr.B.Srinivasa Rao

- ♣ Has participated in the Five-Day Residential Transining Programme for Teachers on Content Delivery and Assessment methods pertaining to Skill Courses for I Semester "Human values and Professional Ethics" from 30th November to 4th December, 2022 organized by Commissionerate of Collegiate Education, A.P., Mangalagiri.
- ♣ Has attended as a resource person and gave training on Rajyabhasha Hindi to the employees of PowerGrid Corporation of India, Tallapalli, Macherla, Palnadu district, Andhra Pradesh at their workplace on 30th December, 2022.



Department of Zoology

Sri E.Ramaraju

♣ Acted as a Programme coordinator of a 5-day residential ToT in the plant nursery at Acharya Nagarjuna University, Guntur.

